

**Britt Manning**

**britt@brittmanning.co.nz**

Junior Creative Director with a broad range of skills including **management, graphic design, illustration, strategy and creative direction** with a focus on **online retail for the fashion industry**. With the determination to learn and a habit of having a whole lot of fun in the process, the results are successful but never dry.

### **Pocket Square**

09/2013 – 02/2016

**2 yrs 8 mnths**

Graphic designer – 1 yr,  
Senior Graphic Designer – 9 mnths,  
Assistant Creative Director – 9 mnths.

Pocket Square is a fashion focused digital agency working with the biggest names in the New Zealand fashion industry, such as Stolen Girlfriends Club, Kate Sylvester and Georgia Alice. From Pocket Square's formation in 2013, I assisted in its growth to the 7 staff, 22 client company it is today.

During the rapid growth of Pocket Square, my graphic design role quickly expanded to managing fashion store website builds from design brief to go live.

- **Led 14 website builds from brief to go live.**
- **Managed key retainer account relationships.**
- **Helped grow Pocket Square to a successful agency with a great reputation.**
- **Main point of contact for the majority of Pocket Square's clients.**

### **Freelance**

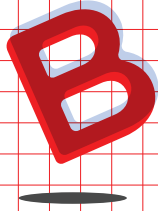
01/2011 – 05/2016

**5 yrs 4 mnths**

Graphic Designer

**As a freelancer I specialised in branding**, creating various bespoke logos and a few wordpress sites. **My other specialty was illustration** and I had a base of longterm clients that I created billstickers, invitations and posters for.

- **Designed and built wordpress sites.**
- **Constructed visual identities for a number of successful start-ups.**
- **Designed and directed several successful social media campaigns for Stolen Girlfriends Club.**
- **Approached by Stylist magazine to feature my illustration in one of their articles.**



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<b>Public Eye</b> Advertising & Design 11/2011 - 02/2012 3 mnths	As a graphic design intern at Public Eye, I had exposure to the agency environment and worked on Billboards for visual media company Vidcom. The designs were put forward and the look became the visual identity for the brand.
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<b>Skills</b>	<ul style="list-style-type: none"><li>- Creative Direction</li><li>- Project Management of Shopify &amp; Magento builds</li><li>- Web Design, including eCommerce</li><li>- UX design &amp; architecture</li><li>- Branding</li><li>- Copywriting</li><li>- Print design</li><li>- Social Media Marketing</li></ul>
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<b>Education</b>	Bachelor of Fine Arts (Honours) Elam School of Fine Arts, University of Auckland
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<b>Achievements</b>	<ul style="list-style-type: none"><li>- AWWWARDS Honorable Mention - Stolen Girlfriend's Club - Magento Website.</li><li>- Invited to speak at Auckland Art Gallery - Social Media as a platform for self promotion and employment.</li><li>- Gus Fisher Gallery - Works exhibited and shortlisted for New Graduate Works award.</li></ul>
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<b>Portfolio</b>	brittmanning.co.nz
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<b>References</b>	Available upon request
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